

Christopher M. Heimann Assistant Vice President -Senior Legal Counsel AT&T Services, Inc. 1120 20th St., NW, Suite 1000 Washington, D.C. 20036 Phone (202) 457-3058 christopher.heimann@att.com

January 26, 2017

Ms. Marlene Dortch, Secretary Federal Communications Commission 445 12th Street SW Washington DC 20554

Re: Cable Special Relief Petitions; MB Docket No. 15-71

Dear Ms. Dortch:

Consistent with the Market Modification docket referenced above, attached are results for a preliminary evaluation of a potential market modification for stations WDTV, WNPB, WVFX, and WBOY in Clarksburg-Weston, WV

If you have any questions, feel free to contact me at (202) 457-3058.

Sincerely,

/s/ Christopher M. Heimann



January 25, 2017

Via FedEx

Preston County Commission Preston County Courthouse Annex 106 West Main Street, Suite 202 Kingwood, WV 26537 304-329-1805 Phone 304-329-3192 Fax

Dear Preston County Commissioners:

Please find attached the results of your request for a preliminary evaluation of a potential market modification for **Preston County**, **WV**.

DIRECTV's engineering staff was given the areas to evaluate for stations **WDTV**, **WNPB**, **WVFX**, and **WBOY** on our **Clarksburg-Weston**, **WV** spot beam, and have found that:

• DIRECTV's HD spot beam covers all current zip codes in Preston County

Please see attached for specific spot beam zip code coverage information. DIRECTV will forward the results of this preliminary evaluation to the FCC for their records.

Thank you for your letter and your interest in DIRECTV programming.

Sincerely,

DIRECTV

1. M	ly name is _	Phil Goswitz	l am _	SVP of Engineering	at DIRECTV. As
such,	, I am respo	onsible for determining	service areas	for television stations carried	on DIRECTV's spot beams.

2. DIRECTV has reviewed the request to add the communities listed below to the local television market for the station indicated.

WDTV \	WV	PRESTON	,

- 3. DIRECTV has analyzed, with respect to each zip code associated with this request, the expected performance against specific performance criteria. The following factors have been included in this analysis:
 - a. The measured performance of the spot beam covering this Television Station's local market.
 - b. Estimated atmospheric effects for reception of the signal.
 - c. Estimated levels of interference.
 - d. The amount of capacity currently used, and reasonably expected to be used, on the spot beam.
 - e. The target availability figure used for all television stations offered on the spot beam.
- 4. From this analysis, DIRECTV has derived the following metrics, which it has used to evaluate the potential to provide service in the zip code(s) in question:
 - a. Signal availability.
 - b. Clear sky signal margin.
 - c. Total carrier-to-interference ratio.
- 5. DIRECTV has conducted this analysis in substantially the same manner and using substantially the same parameters used to determine the geographic area in which it currently offers stations carried on the spot beam.

6.	Based	on t	his	analy	vsis.	DIR	ECT	V:
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■HD □SD Can provide service to all the zip codes associated with this request.*

☐ HD ☐ SD Cannot provide service to any zip code associated with this request because reception of the signal does not meet the minimum performance thresholds for DIRECTV's service.

☐ HD ☐ SD Cannot provide service to some zip codes associated with this request because reception of the signal does not meet the minimum performance thresholds for DIRECTV's service.* The list of unserved zip codes is attached.

* IMPORTANT: SD coverage will no longer be available after 2018/2019 when the existing MPEG 2 satellite is removed from service.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on

Signature

	nme is Phil G n responsible f			SVP of Engineering for television stations carried	at DIRECTV. As on DIRECTV's spot beams.
2. DIREC		ed the reques	t to add the co	mmunities listed below to the l	ocal television market for the
	Station	State	County		
	WNPB	WV	PRESTON		24 Table 1 Tab
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provide s	this analysis, D service in the z a. Signal avail b. Clear sky si c. Total carrie	ip code(s) in q ability. gnal margin.	uestion:	wing metrics, which it has used	l to evaluate the potential to
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	DRTANT: SD co		o longer be ava	ilable after 2018/2019 when th	ne existing MPEG 2 satellite is
I declare	under penalty	of perjury tha	at the foregoing	g is true and correct.	
Executed	I on	7/17 Date			

1. My	name is _	Phil Goswitz	I am	SVP of Engineering	at D	DIRECTV. As
such, I	am respo	onsible for determining	service areas	for television stations of	carried on DIRECTV's sp	ot beams.

2. DIRECTV has reviewed the request to add the communities listed below to the local television market for the station indicated.

Station	State	County	
WVFX	WV	PRESTON	

- 3. DIRECTV has analyzed, with respect to each zip code associated with this request, the expected performance against specific performance criteria. The following factors have been included in this analysis:
 - a. The measured performance of the spot beam covering this Television Station's local market.
 - b. Estimated atmospheric effects for reception of the signal.
 - c. Estimated levels of interference.
 - d. The amount of capacity currently used, and reasonably expected to be used, on the spot beam.
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 - a. Signal availability.
 - b. Clear sky signal margin.
 - c. Total carrier-to-interference ratio.
- 5. DIRECTV has conducted this analysis in substantially the same manner and using substantially the same parameters used to determine the geographic area in which it currently offers stations carried on the spot beam.
- 6. Based on this analysis, DIRECTV:

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Executed on

, Date

Signature

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2. DIRECTV has reviewed the request to add the communities listed below to the local television market for the station indicated.

Station	CLALA	County
WBOY	WV	PRESTON

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